



MILAN '54 HOOSIERS MUSEUM

The campaign's goal is to establish a permanent endowment and to provide facilities that preserve and advance the Milan story for decades to come. In 1954, tiny Milan High School (161 students) won the Indiana State Basketball Championship by beating Muncie Central, a high school more than ten times the size of Milan.

Comprehensive Campaign • Goal: \$3,000,000

Establishment of the Roselyn McKittrick Endowment Fund • Goal: \$2,000,000

The creation of a permanent endowment seeks to honor the legacy of Roselyn McKittrick and recognize her tireless efforts in the establishment, promotion, and operation of the Milan '54 Hoosiers Museum. Roselyn was a long time Milan resident who founded the museum and operated it for more than 30 years.

The permanent endowment will be created for the purpose of sustaining the museum for decades to come (a long wish of Roselyn's) and used only for activities that seek to permanently sustain the museum. An outcome of reaching the endowment goal will be for the museum to hire a full-time director with experience in operating museums, marketing, fundraising, board management, events and recruiting volunteers. A \$2,000,000 endowment would offset approximately \$70,000 per year and create a perpetual funding stream for the museum.

Museum and Upstairs Renovations • Goal: \$250,000

This will allow for the expansion of the Milan '54 Hoosiers Museum and enhance the preservation of the museum's collections. The additional storage space will showcase the Milan story to a wider audience with additional interactive and static displays. This expansion will also make it possible to better protect the museum's collections with enhanced climate control, fire suppression and security systems. A new ADA compliant elevator will provide access to the upstairs addition.



1954 State Champions - Milan Indians



Development of Legend's Square

Goal: \$350,000

The development of Legend's Square will create an attractive, outdoor venue that establishes a special event space in historic downtown Milan. Located across the street from the museum, Legend's Square will feature a multi-use basketball court with a "barnyard" backdrop. A key feature of the square will be four life sized statues of the Pierceville Ally Cats: Bobby Plump, Gene White, Roger Schroder, and Glen Butte who were the subjects of a 1954 iconic photograph and who played for Milan High School.



Events Center

Goal: \$400,000

The event center located adjacent to the Milan '54 Hoosiers Museum will establish an indoor facility which will allow the museum to host a variety of events throughout the year. This facility will feature a large space with a recreated basketball floor that can be divided into smaller more intimate spaces. Included in this project will be an attractive Milan 54 themed lobby, audio and video equipment, a pantry, kitchen, and restroom facilities.



Street Scap Enhancements

Not specifically a part of this campaign, enhanced streetscapes throughout Milan's historic district featuring basketball globes as lights upon lampposts and basketball nets providing baskets for flowers will tie all elements together proving a campus like basketball district feel.



www.milan54.org